

GDPR Compliance Information

Policies and Procedures, we have revised data protection policies and procedures to meet the requirements and standards of the GDPR and any relevant data protection laws, including:

- Data Protection - our main policy and procedure document for data protection has been revised to meet the standards and requirements of the GDPR. Accountability and governance measures are in place to ensure that we understand and adequately disseminate and evidence our obligations and responsibilities, with a dedicated focus on privacy and the rights of individuals.
- Data Retention and Erasure - we have updated our retention policy and schedule to ensure that we meet the "data minimization" and "storage limitation" principles and that personal information is stored, archived, and destroyed in accordance with our obligations. We have procedures in place to meet the new "Right to Erasure" obligation.
- Data Breaches - our procedures ensure that we have safeguards in place to identify, assess, investigate and report any personal data breach as early as possible. Our procedures have been explained to all employees.
- Privacy Notice/Policy - we have revised our Privacy Notice(s) to comply with the GDPR, ensuring that all individuals whose personal information we process have been informed of why we need it, how it is used, what their rights are, who the information is disclosed to and what safeguarding measures are in place to protect their information.
- Obtaining Consent - we have revised our consent mechanisms for obtaining personal data, ensuring that individuals understand what they are providing, why and how we use it and giving clear, defined ways to consent to us processing their information.
- Direct Marketing - we have revised the wording and processes for direct marketing, including clear opt-in mechanisms for marketing subscriptions; a clear notice and method for opting out and providing unsubscribe features on all subsequent marketing materials.
- Processor Agreements - where we use any third-party to process personal information on our behalf, we have drafted compliant Processor Agreements and due diligence procedures for ensuring that they meet and understand our GDPR obligations.

Data Subject Rights

We provide easy-to-access information of an individual's right to access any personal information that Weblook International processes about them and to request information about:

- what personal data we hold about them
- the purposes of the processing
- the categories of personal data concerned.
- the recipients to whom the personal data has/will be disclosed.
- how long we intend to store your personal data for
- if we did not collect the data directly from them, information about the source.
- the right to have incomplete or inaccurate data about them corrected or completed and the process for requesting this.

- the right to request the erasure of personal data (where applicable) or to restrict processing in accordance with data protection laws, as well as to object to any direct marketing from us and to be informed about any automated decision-making that we use
- the right to lodge a complaint or seek judicial remedy and who to contact in such instances.

Information Security and Technical and Organizational Measures

Weblook International takes the privacy and security of individuals and their personal information very seriously and takes every reasonable measure to protect and secure the personal data that we process. We have robust information security policies and procedures in place to protect personal information from unauthorized access, alteration, disclosure, or destruction.

GDPR Roles and Employees

Weblook International has designated a relevant person and has appointed a data privacy team to develop and implement our roadmap for complying with the new data protection Regulation. The team is responsible for promoting awareness of the GDPR across the organization, assessing our GDPR compliance, identifying any gap areas, and implementing the new policies, procedures and measures. Weblook International understands that continuous employee awareness and understanding is vital to the continued compliance of the GDPR and has involved our employees in our preparation plans.

If you have any questions about our GDPR compliance policies, please contact us on

0117 555 999 / 0777 555 832